

# me<sup>2</sup> Integrated smart city mobility and energy platform

me<sup>2</sup> is a two year R&D project funded under the Urban Europe Joint Programming Initiative that intends to develop a new market place for urban actors in which a local community of electric vehicle users and local smart meter owners are brought together through means of a local urban online community.

#### Situation

- Increasing **usage of charging spots**
- Increasingly **segregated neighborhoods**
- March of the **internet of things**

#### me<sup>2</sup> Solution

- **Smart city aggregator platform** linking mobility and electricity needs
- **Linking the grid with consumer preferences** via mechanisms for behavior change
- **Engaging user-centered, gamified** community platform

#### Expected Results

- **More efficient use of charging infrastructure**
- **Sense of belonging** & optimized electricity bill
- Viable **cross-cultural business model** & **policy** recommendation set

Further information can be found at <http://me2-project.eu>

